

# Report on Student Awareness Program on SSIP

- **Date & Time:** 26 September 2025, 12:00 p.m. onward
- **Venue:** Assembly Hall, M. N. College, Visnagar

## ➤ **Introduction**

The SSIP Awareness Programme was held to sensitize over 100 first-semester students from all streams about the Student Startup and Innovation Policy (SSIP) and its myriad benefits. The event commenced at 12:00 noon in Assembly Hall, M. N. College, Visnagar, and lasted approximately 1.5 hours.

## ➤ **Dignitaries and Event Flow**

- The invited speaker was Prof. Rakesh I. Trivedi from E. & C. Department, Government Polytechnic College, Vadnagar.
- The dais was graced by Dr. K. M. Joshi (Science academic in-charge Principal), Dr. Naresh Chaudhari (IQAC Coordinator), Dr. Mayur Patel (SSIP Coordinator), Dr. Pooja Sharma (Innovation Club Coordinator), and the chief speaker.
- Program coordination was managed by Dr. Kiransinh Rathod, with Dr. Rajesh Senma anchoring proceedings and Dr. Nirali Vora handling student attendance and feedback.

## ➤ **Objectives of the Program**

The core aim was to create awareness and a supportive ecosystem for harnessing creative student ideas, encouraging innovation, and introducing the SSIP structure, project opportunities, and pathways for student involvement.

- To brief students on the mission and objectives of SSIP.
- To explain funding mechanisms, such as SSIP Project Types and Proof-of-Concept (PoC) grants.
- To highlight the importance of innovation, entrepreneurship, and intellectual property rights (IPR).



## ➤ Key Lecture Points

Prof. Trivedi delivered an expert sensitization lecture, covering:

- The journey from innovation to invention, emphasizing methods to foster and realize new ideas.[1]

- The significance of thinking 'out of the box' for successful startups and inventions.
- The SSIP policy's role in establishing an innovation-focused ecosystem.
- Insights into grant schemes (SSIP PoC Grants) and exemplars of successful prototypes and startups.
- Intellectual Property Rights (IPR): Types, significance, and SSIP support available for student innovators.
- The importance and role of incubation centres in nurturing student-led ventures.
- Inspirational stories from prominent Indian startups to motivate participating students.

## ➤ **Participation and Engagement**

- Attendance exceeded 100 students, representing diverse academic streams.
- The lecture observed active engagement, with students showing curiosity about startup processes and support mechanisms.
- Several practical examples were shared to illustrate the innovation-to-enterprise trajectory, further kindling student interest in SSIP benefits.

## ➤ **Feedback and Coordination**

- Feedback and attendance were systematically collected by Dr. Nirali Vora, ensuring proper documentation.
- Program anchoring was seamlessly executed by Dr. Rajesh Senma.
- The overall event ran efficiently due to the effective coordination of Dr. Kiransinh Rathod, reflecting the college's commitment to promoting innovation culture.

## ➤ **Conclusion**

The SSIP Awareness Programme on 26th September 2025 was a successful and impactful event. Students gained valuable insights into SSIP, innovation, and entrepreneurial opportunities, as well as the practical steps to harness institutional and policy-level support for creative pursuits. The event contributed significantly to fostering a spirit of innovation and readiness for startup culture among undergraduate students.

